Slide 1: MyWebfolio

Title: "Personal Portfolio Website"

Subtitle: "Showcasing My Web Development Journey and Projects"

Linda Manashe

Contact Information: mkhizelinda@gmail.com, https://www.linkedin.com/in/mkhizelinda/, https://github.com/mkhizelinda

A person taking a selfie

Description automatically generated

Slide 2: Introduction

Problem Statement: "In today’s digital age, having an online presence is essential for showcasing skills, projects, and expertise. Traditional resumes don’t fully capture the creative potential of a web developer."

Solution: "A personal portfolio website that highlights my skills, projects, and experience, offering a comprehensive view of my capabilities."

Slide 3: Website Overview

Description: "A modern, responsive portfolio website with sections for 'About Me,' project showcase, contact form, and a blog."

Key Features:

Responsive design for mobile and desktop

Interactive elements

Integrated contact form for direct inquiries

Blog section for sharing insights

Slide 4: Target Audience

Who is this for?

Potential employers looking to hire a web developer

Clients seeking a freelancer for web development projects

Fellow developers and peers interested in collaboration or learning

Slide 5: Website Features

About Me Section:

Introduces you, your skills, and your background

Project Showcase:

Displays your top projects with live links and descriptions

Contact Form:

Allows visitors to get in touch directly via email

Blog Section:

Provides a platform for sharing tutorials, industry insights, and updates

Slide 6: Technical Stack

Frontend: HTML, CSS, JavaScript

Backend (Optional): Node.js

Styling: Custom CSS with responsive design principles

Additional Tools: GitHub for version control, Adobe Dreamweaver for design, SendGrid for email integration

Slide 7: Website Demo

Description: Walk through the main sections (About Me, Projects, Blog, Contact)

Highlight: The responsive design and interactivity

Slide 8: Value Proposition

For Employers: Demonstrates your technical skills, creativity, and personal brand

For Clients: Shows your ability to build responsive and visually appealing websites

For Peers: Provides resources and insights through the blog section

Slide 9: Project Roadmap

Phase 1: Website Development (Design, Coding, Testing)

Phase 2: Content Creation (Projects, Blog Posts, About Me Section)

Phase 3: Launch and Promotion (Sharing on LinkedIn, GitHub, and social media)

Phase 4: Continuous Updates (New projects, blog updates, feature enhancements)

Slide 10: Marketing and Promotion Strategy

Channels:

Social Media: LinkedIn, Instagram

GitHub: Showcase code and get feedback from the developer community

Networking: Share the portfolio at industry events and with potential employers

Slide 11: Call to Action

Contact Me: Invite viewers to get in touch for collaboration, job opportunities, or feedback

Portfolio Link: Include a link to the live websites (<https://alasa.org.za/> and <https://aafll.co.za/> )

Thank You